We Eat Together Media Kit

Skyler Burt



Skyler Burt is an editorial and commercial food photographer, blogger, and YouTuber hailing from Los Angeles. Most of the time you

can find him offering up tasty food photography tips and tricks on his YouTube channel, We Eat Together.

Photography and food has been his two main passion for most of his life. During an 8 year stint as a lecturer in advanced studio lighting and food photography, his love for education grew. However, he traded in his academic job, to go full time freelance and he works closely with chefs, resorts, magazines and advertisement agencies around the world.

He created his blog and YouTube channel with the goal to help people deepen their passion for food photography and improve their skills along the way. Now WeEatTogether has many thousands of viewers and is growing everyday.



YOUTUBE TOTAL ENGAGEMENT

YOUTUBE.COM/WEEATTOGETHER

133K SUBSCRIBERS

3.9M TOTAL VIEWS

12.1M TOTAL WATCH MINS.



YouTube

MONTHLY ENGAGEMENT

- VIEWS:..... 204K
- WATCH TIME:.....604K
- SUBSCRIBERS:......5K
- LIKES:.....7K
- SHARES:.....2K

MOST WATCHED VIDEOS OF THE MONTH

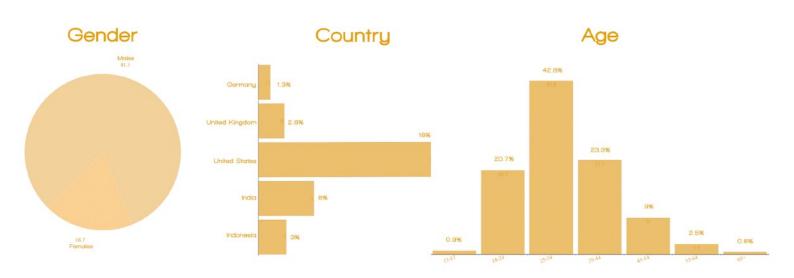
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2.1M MINS. How To Create Flying Food Photos

1.1M MINS. Professional Product Photography With One Light

897K MINS. 6 Food Photography Tricks In 2 Minutes

820K MINS. Top 5 Ways For Improving Food Photography Composition





INSTAGRAM TOTAL ENGAGEMENT

INSTAGRAM.COM/WE.EAT.TOGETHER_

17K

1.6K AVG. LIKES PER POST

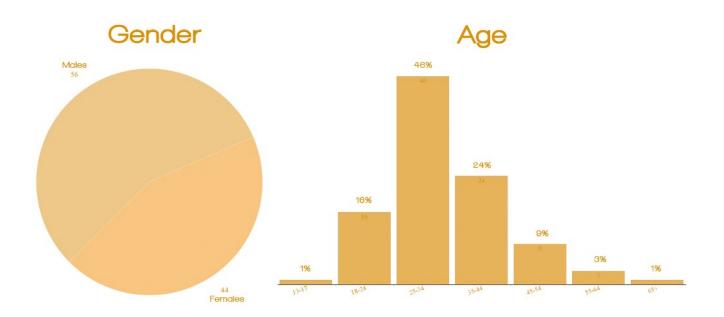
19K REACH LAST 7 DAYS





ACTIVITY OVER LAST 7 DAYS

КЕАСН:19К
IMPRESSIONS:56K
PROFILE VISITS:1K
AVG. STORIES VIEWS:950-1400
AVG. LIKES PER POST:1.6-2K





Here are a few samples of the wonderful collaborations between brands and We Eat Together











SPONSORED VIDEO PACKAGE

We Eat Together is really excited to work with brands who want to elevate both photography and food. Brands who welcome a nontraditional approach to reaching their communities and want to align their products with a creator that is dedicated to empowering others through good food and great photography. Although, there are a bunch of ways we can work together, here is an overview of a basic sponsored package.

ONE TIME SPONSORED PACKAGE - \$4,200

2 full days of content across all my platforms totaling over +154,000 followers. (rates negotiable for long term partnerships)

Day 1: Pre-Promotion

- 1 Photo on Instagram Timeline
- 1 Instagram Story or Stop-motion promotion
- 1 Photo on the Youtube Community Post
- 1 Photo on Facebook Timeline

Day 2: RELEASE

- 1 Youtube Video 10-15 minutes
- 1 Photo on Instagram Timeline
- 1 Instagram 30 sec 1 min video promotion for Youtube Video
- 3-5 Instagram Stories or Stop-motion promotions
- 1 Photo and Video on Facebook Timeline
- 1 Blog Post on We Eat Together Website





SKYLER BURT

CONTENT CREATOR

youtube.com/weeattogether instagram.com/we.eat.together_ facebook.com/weeattogethr sky@skylerburtphotography.com